

Wayne H. Ottum

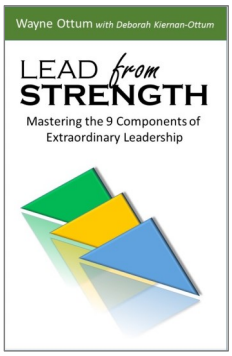
Consultant, Author, Speaker

Building Extraordinary Businesses and Leaders

Wayne Ottum is a passionate consultant, author and speaker dedicated to building extraordinary businesses and leaders. He is President and Founder of Ottum Enterprises, LLC.

- ***As a consultant***, he has guided hundreds of business owners and leaders to greater confidence and success through a clear focus and direction using his *Lead from Strength™* business development process.
- ***As an author***, he literally "wrote the book" on how to align your life to your unique gifts in his book, *Live from Strength*. His upcoming book, *Lead from Strength*, guides leaders to tap into their unique gifts for greater leadership confidence and success, fun and fulfillment.
- ***As a speaker***, Wayne delivers thought-provoking, impactful presentations using the powerful and effective techniques found in his books. He has educated and entertained business leaders across the country, leaving his audiences feeling empowered, energized, and motivated to take the next steps toward the success they crave.

Wayne's Upcoming Book



Lead from Strength: Mastering the 9 Components of Extraordinary Leadership

Dwight D. Eisenhower said, "*Leadership is the art of getting someone else to do something you want done because they want to do it.*"

Being an extraordinary leader, therefore, is getting out in front of your people, aligning defined business goals with their strengths and making sure they understand their purpose so clearly that they are naturally motivated to act to create the very success you defined. They follow willingly because they buy into the big-picture vision, they understand their value, believe what they are doing is needed, and their individual contribution makes a difference. Based on this definition, Wayne details the 9 key components of extraordinary leadership, provides powerful tools, and a simple checklist to guide you to become the extraordinary leader you are meant to be.

Impactful Presentations & Seminars

Here are just a few of Wayne's thought-provoking, empowering, and entertaining presentations:

- ***Lead from Strength: Mastering the 9 Components of Extraordinary Leadership.*** Get into the details of his upcoming book by the same name and discover how you too can become an extraordinary leader.
- ***Create a Business Plan… with REAL Meaning.*** All businesses should have a business plan, but many don't! Discover how to create a business plan that truly guides you and your staff, day-to-day, year after year, to real and meaningful results. No canned plans here. This is designed for your unique needs.
- ***The Extraordinary Business.*** Imagine a business that consistently delivers financially with outstanding client satisfaction and highly motivated and satisfied staff accountable for results. A business that works for the owner, and delivers what the owner needs, even when they are not there. This is an *extraordinary business*. Discover the components of an extraordinary business and the simple process that will guide you to become a business that not only delivers results, but is fun and satisfying to own.

Rave Reviews

The level of passion, effort, and care that Wayne has shown has exceeded my expectations.
Dan Hurst, Cleveland, OH

Wayne provides empowering and impactful presentations and workshops that entertain and educate.
Mark Walters, Bellevue WA

Working with Wayne has transformed the complicated process of building a business into a logical, easy to follow plan.
Stanley Acton, Campbell, CA

Wayne is an amazing business coach. He really takes the time to personally get to know each business and their unique situation.
Teresa Richter, Kirkland, WA

To schedule a speaking engagement or a free consultation:
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OTTUM ENTERPRISES

LEAD from STRENGTH